

PROFESSIONAL EXPERIENCE

Director of Communications, U.S. Senator Chris Coons of Delaware (Washington, DC) - *January 2011 to Present*

I manage and direct all official communications, including media outreach, digital strategy, and public activities. As the lead spokesman and national press secretary I regularly speak on the record, draft press statements and write speeches, also preparing the Senator for national television appearances including Sunday talk shows, and directing the office's aggressive digital strategy, which features the most robust blog in the Senate. A member of the senior staff, I also advise the Senator on a wide range of political and policy matters. I manage a full-time staff of three, plus interns.

Vice President for New Media Strategy, Kennedy Communications (Washington, DC) - *March 2010 to December 2010*

In addition to developing websites for a portfolio of campaign clients, I worked with several campaigns and organizations to develop and execute innovative digital strategies using tactics including blast emails, online advertising, social media, blog outreach, microsites, and more. My work in the cycle was honored with a gold Pollie for Best Use of Social Media and a silver Pollie for Best Campaign Website. I also effectively worked as a full-time staff member for two successful campaigns:

Director of New Media, Chris Coons for Senate (Delaware) - *March 2010 to November 2010*

Director of New Media, Vince Gray for Mayor (Washington, DC) - *March 2010 to December 2010*

Senior Client Manager, Blue State Digital LLC (Washington, DC) - *February 2008 to February 2010*

I worked with a diverse portfolio of campaigns, organizations and corporations in developing and executing innovative web communication strategies. Whether through a robust website, an aggressive email program, social media platforms, or blog outreach (usually a little of all of them), my team's goal was to build online communities and activate supporters. My portfolio included clients including Senator Ted Kennedy, Senator John Kerry, Governor Martin O'Malley, Barack Obama's Presidential Inaugural Committee, the U.S. Olympic Committee, the American Cancer Society Cancer Action Network, and more.

Creative Director and Founder, On Deck Communication Studio LLC (Arlington, Va.) - *December 2004 to January 2008*

I founded this business to work with organizations and Democratic campaigns in three areas: general communication strategy, online strategy, and graphic design. I guided message development, wrote speeches, news releases, talking points, and op-eds. I also designed and developed campaign websites, conducted blog outreach, and managed online ad-buys.

Director of Communications and Public Policy, The Performance Institute (Arlington, Va.) - *August 2002 to December 2004*

I led the policy and communications efforts of the non-partisan think tank, which sought to improve the performance of federal and state government programs through the use of performance management strategies. I was also successful in assembling organizational coalitions around several advocacy campaigns and dozens of events. As the Institute's lead spokesman, I wrote all news releases, talking points, and background papers, pitched stories and spoke on the record.

Managing Editor, Highbridge Horizon (New York, NY) - *September 2001 to August 2002*

I directed all editorial and business operations for this biweekly, bilingual community newspaper in one of the poorest neighborhoods of the South Bronx. I also reported on New York City politics, government, Sept. 11 recovery, illegal immigration, public assistance, and general assignments. I also wrote the paper's editorials, covering topics including control of the city's public schools, campaign politics, policing, and the Yankees' efforts to squeeze the city for a new stadium.

Reporter, Daily Times (Delaware County, Pa.) - *May 2000 to May 2001*

Reported on local and state politics, public schools, and other stories for this daily newspaper in the Philadelphia suburbs.

ADDITIONAL JOURNALISM EXPERIENCE

Publisher, NationalsDailyNews.com (Washington, DC) - *January 2005 to May 2011*

Editor-in-Chief, The Villanovan (Villanova University student newspaper) - *January 2000 to December 2000*

Sports Editor and Basketball Beat Writer, The Villanovan (Villanova University student newspaper) - *May 1999 to April 2001*

Correspondent and Columnist, Times-Herald Record (Hudson Valley, NY) - *October 1996 to September 1998*

EDUCATION

Master of Arts in Political Management from The George Washington University, Washington, D.C. - *May 2004*

Bachelor of Arts in Communication from Villanova University, Villanova, Pennsylvania - *May 2001*

SPEAKING ENGAGEMENTS

I have lectured at Georgetown University and The George Washington University, and spoken at conferences and meetings of the the European Institute, the American Association of Political Consultants, League of Women Voters, and more.